



# AFFILIATE PROGRAM

SHARE PRODUCTS. EARN  
ROYALTIES. ON YOUR TERMS.

XOXO *Gina*



# A SIMPLE WAY

## TO EARN BY SHARING

The Affiliate Path lets you earn Product Sales Royalties by sharing xoxo Gina products through your personal referral link.

**UP TO 20%  
ROYALTIES**

—just for sharing. Earn one of the highest affiliate rates in beauty on qualifying customer purchases.

**EASY SHARE**

Share with a personal referral link

**COMMITMENT  
-FREE**

No inventory or team building required

**ON YOUR  
TERMS**

Flexible,  
on your schedule

# HOW AFFILIATES EARN ROYALTIES

## PRODUCT SALES ROYALTIES

Earn royalties from qualifying purchases made through your referral link.

<b>CUSTOMER TYPE</b>	<b>ROYALTY</b>
Retail Customer (RC)	20%
Autoship Customer (AC)	10%

*Product Sales Royalties are paid weekly. No inventory required.*

Autoship Customers can generate recurring sales—making it a simple way to build consistent earnings while offering Autoship clients a 10% savings.

## PERFORMANCE SALES VOLUME BONUS

As your monthly qualifying sales grow, you may unlock additional royalty bonuses.

<b>MONTHLY SALES VOLUME</b>	<b>ROYALTY</b>
● Silver Tier (500–999)	+5%
● Gold Tier (1,000–2,499)	+10%
● Platinum Tier (2,500+)	+15%

*Performance royalty bonuses are paid monthly.*

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# AFFILIATES VS ARTISTS

## A QUICK SNAPSHOT

	<b>AFFILIATE</b>	<b>ARTIST</b>
<b>Product Sales Royalties</b>	Earns 10%–35% on Customer purchases <i>(20% base; additional up to 15% with Performance Sales Volume Royalty Bonus)</i>	Earns 20%–45% on Customer purchases <i>(30% base; additional up to 15% with Performance Sales Volume Royalty Bonus)</i>
<b>Personal Purchases</b>	Saves 20% on personal purchases	Saves 30% on personal purchases
<b>Enrolling</b>	Enrolls FREE in the xoxo Gina Affiliate Program	Enrolls as an xoxo Gina Artist and purchase the “Hugs & Kisses” Kit
<b>Royalties Plan</b>	Access limited to Product Sales Royalties only	Access to full Royalties Plan and xoxo Gina Career Path
<b>Career Path</b>	Does not participate in the Artist Career Path	Participates in the Artist Career Path
<b>Ranks/Titles</b>	Not eligible for ranks or titles	Eligible for leadership ranks and titles
<b>Team Overrides</b>	Does not earn team overrides or leadership bonuses	Earns team overrides, advancement and team building bonuses
<b>Sponsoring/ Team Building</b>	Does not build a team	Builds and leads an organization
<b>Sales Volume</b>	Sales count toward the sponsoring Artist’s monthly sales volume and may support rank advancement	Personal and customer sales count toward rank advancement

# WHO

THE AFFILIATE PATH IS FOR

## Beauty Lovers

People who genuinely love beauty products and enjoy sharing what works, without turning it into a business.

## Multi-Passionate Beautypreneurs

People balancing multiple interests who want an extra income stream without building a team.

## Creators & Influencers

Content creators who want to monetize recommendations through links, not teams or titles.

## xoxo Gina Fans

Customers who love the brand and want to earn perks by sharing their favorites with family and friends.



# HOW

THE AFFILIATES SUPPORT ARTISTS

Affiliate sales contribute to the overall growth of the sponsoring Artist's organization, supporting monthly sales volume without requiring team-building responsibilities.

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MORE SHARING. MORE EARNING.

**MORE FLEXIBILITY**

Earn by sharing what you love—your way.

*xoxo Gina*

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